

# WHAT SHE SAID

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THURSDAY AUGUST 28

WITH

MODERN  
DAY *wife*

W LOS ANGELES  
WEST BEVERLY HILLS

MODERN LUXURY  
Angeleno

Bosses  
WHO  
BRUNCH

boss talks

R

## WHAT TO EXPECT

3:00 - 4:30 PM

VIP PRE PARTY

Access to Pre-Shopping & Photo Opps, Brand Experiences Begin

## FEATURING



Live Fashion Illustration by Elena Lechi

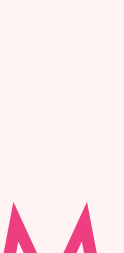
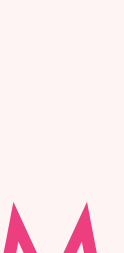


Photo Experience by Diamond Photo Booth



Welcome Toast with Modern Day Wife's Meghan Fialkoff, Co-Founder



Music by DJ L Rock the Party

## MAIN EVENT

01  
Body Sculpt Pilates  
Wellness Experience

02  
Shapelx  
Fashion Experience

03  
Tru Energy Natural  
Facelift

04  
Ener-Life

05  
USA Today

06  
Passion Fit

07  
Lady J Charcuterie

08  
Drink Above Board

09  
Kidcierge  
Pediatric Care

10  
Build Yourself Brick  
By Brick Spa and  
Wellness

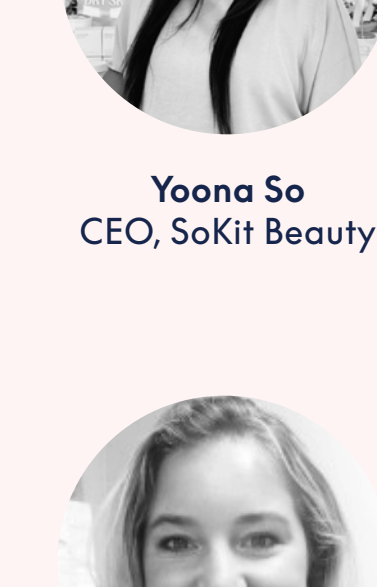
11  
Aniza Jewelry LLC

BRAND ACTIVATIONS AND POP UPS  
Visit each brands' booth to get your own unique  
beauty & lifestyle experience.

4:00PM

WHAT SHE SAID

## BEAUTY & WELLNESS INTERVIEW



Moderated by Trystanne Cunningham  
Publisher, TooRA Magazine



Yoona So  
CEO, SoKit Beauty



Reena Vokoun  
Founder and CEO  
of Passion Fit



Hiyasmin Harper  
Founder of Build  
Yourself Brick By Brick  
Spa and Wellness



Chloe Beaton  
DIRECTOR OF SALES &  
MARKETING  
Martin And Pleasance



Lola Kamolov  
Founder, Body Sculpt  
Pilates Inc

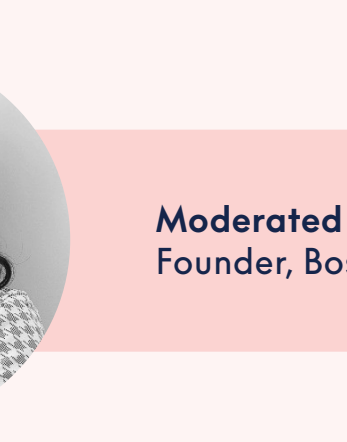
4:45PM

WHAT SHE SAID

## FASHION & LIFESTYLE INTERVIEW



Moderated by Lauren Sturman  
Publisher, Angeleno Magazine



Shane Shi  
Vice President of  
Marketing  
Shapelx

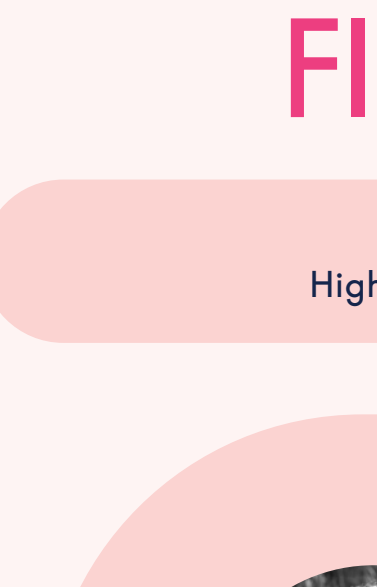


Aniza Fajardo  
Founder of Aniza  
Jewelry LLC

5:30PM

WHAT SHE SAID

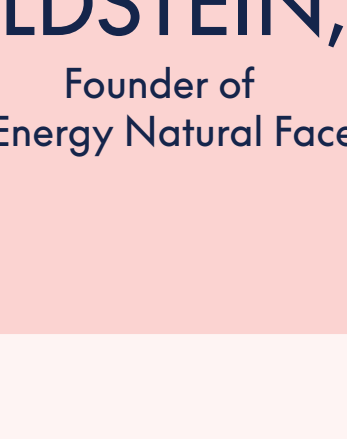
## BUSINESS & ENTREPRENEURSHIP INTERVIEWS



Moderated by Mariah Peterson  
Founder, Bosses Who Brunch



Jessica Hawley  
Founder PeachTree Legal



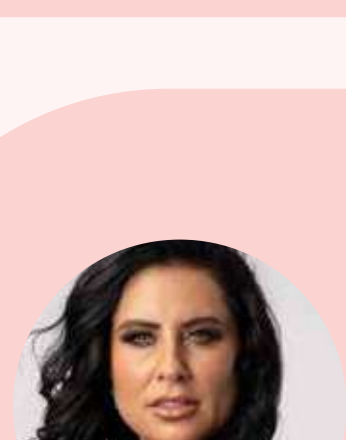
Nicole Slone  
Founder of  
Drink Above Board

6:15PM

WHAT SHE SAID

## FIRESIDE CHAT I

Moderated by Rhonda Swan  
High Performance Coach, TV Host & Best Selling Author



CATHY  
GOLDSTEIN, AP  
Founder of  
Tru Energy Natural Facelift

The Face of the Future:  
Energy, Expression & the Rise of the Natural Facelift

Discover why the future of beauty is expressive, not frozen. In this inspiring conversation, you'll learn how energy, emotional intelligence, and facial vitality intersect to create a truly natural facelift—from the inside out. We'll explore how modern women are ditching outdated beauty norms and reclaiming radiance through energy-optimized living. Walk away with practical insights to restore your glow, your confidence, and your connection to your true self.

6:30PM

WHAT SHE SAID

## FIRESIDE CHAT II

Moderated by Hillary Gadsby



RHONDA  
SWAN  
High Performance Coach  
TV Host & Best Selling Author

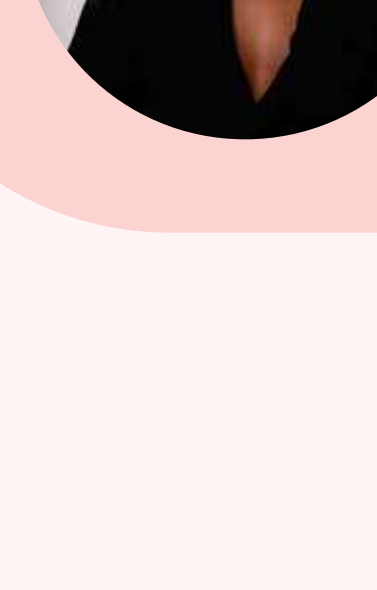
USA Today & The Power of Media in Today's Climate

Join us for an insightful conversation with USA Today as we explore the evolving role of media in an era of rapid change and constant connectivity. We'll discuss how coverage can amplify voices, shape public perception, and create lasting impact, as well as the tangible benefits of media features for individuals, brands, and movements. This fireside chat will offer an inside look at navigating today's media landscape, building meaningful press relationships, and leveraging coverage to grow influence and credibility.

6:45PM

WHAT SHE SAID

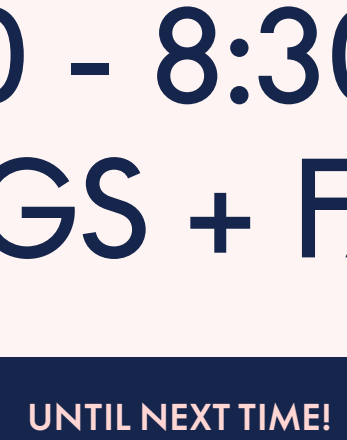
## INNOVATION INTERVIEW



Moderated by Rhonda Swan  
High Performance Coach, TV Host & Best Selling Author



Kelly Resendez  
Founder of Good Leap



Missy Hunt Kelly  
Born for Impact



Hilary DeCesare  
CEO of  
The Relaunch Co

7:30PM

WHAT SHE SAID

## CELEBRITY PANEL

Moderated by Meghan Fialkoff • Co-founder of Modern Day Wife



HANNAH WRIGHT  
Winner of TV Show Love Island

8:00 - 8:30PM

SWAG BAGS + FAREWELLS

UNTIL NEXT TIME!