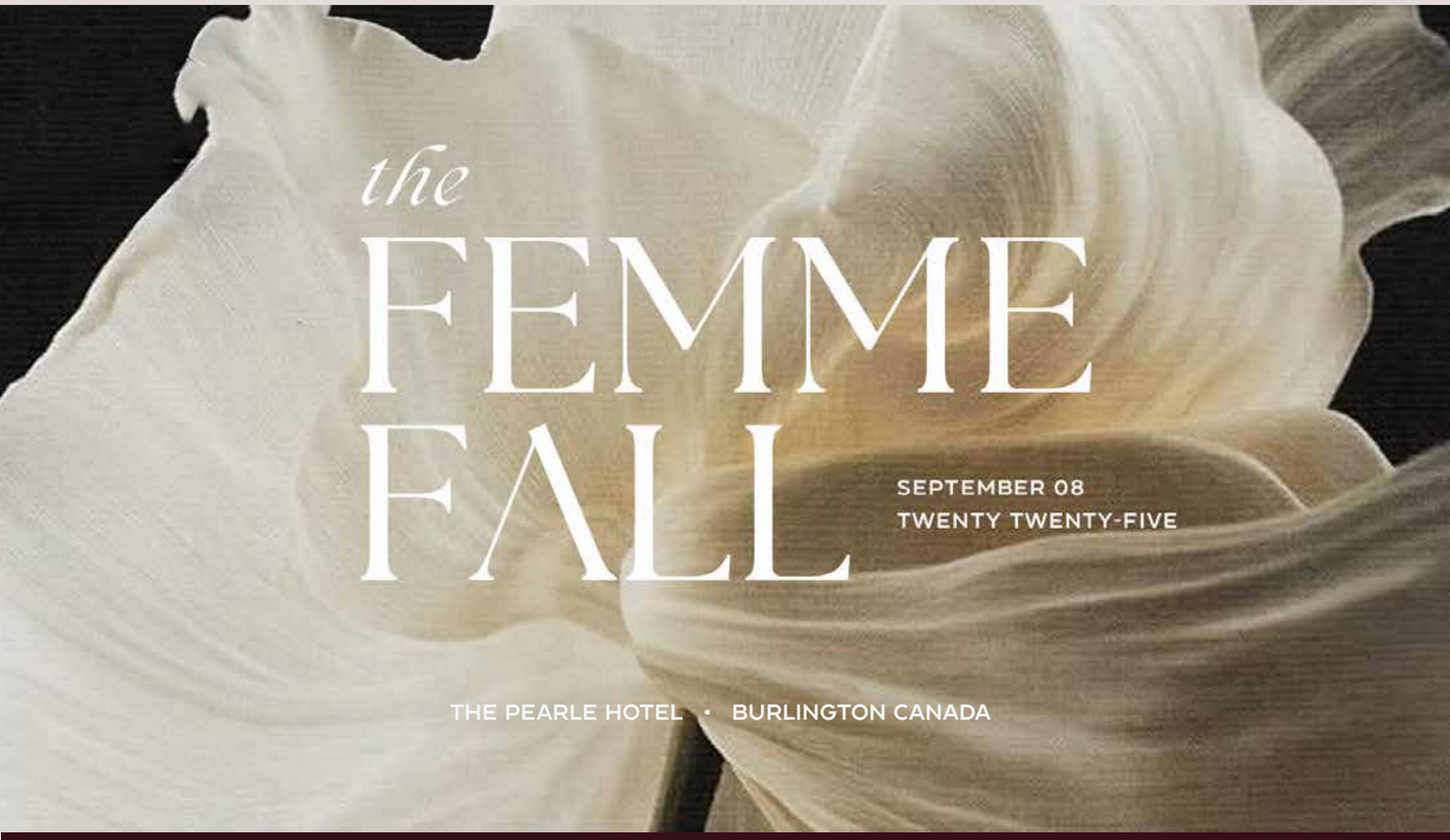


MODERN DAY WIFE

GET READY TO

RESET REFRESH & REALIGN *in style*

The Pearle HOTEL & SPA

BRUNO'S Schools Of Hair Design EST. 1953

ICONIC

Soulfull YOGA AND WELLNESS

BF BIZFASHION MEDIA

An immersive experience designed exclusively for women who are rewriting the rules—creatives, entrepreneurs, professionals, and visionaries who lead with purpose and live with passion. This is more than an event; it's a curated convergence of beauty, business, fashion, wellness, and lifestyle.

From inspiring panel discussions and hands-on brand activations to networking opportunities and a fashion-forward runway moment, The Femme Fall invites you to connect, celebrate and step into your most powerful season yet.

2:00 - 4:30PM

vip pre-party

GET EXCLUSIVE EARLY ACCESS TO PHOTO OPPS, BRAND EXPERIENCES, BRAND POP UPS AND SHOPPING

+ MUSIC BY DJ SHELLEY BUDD
+ PHOTO BOOTH BY THE BLOOM BOOTH

BMW PHOTO EXPERIENCE

Budds' BMW

ENGAGE IN OUR CURATED BRAND EXPERIENCES ALL NIGHT LONG
(only upon availability)

MARY KAY

Build your own Perfect Palette!

HIGH ON LOVE

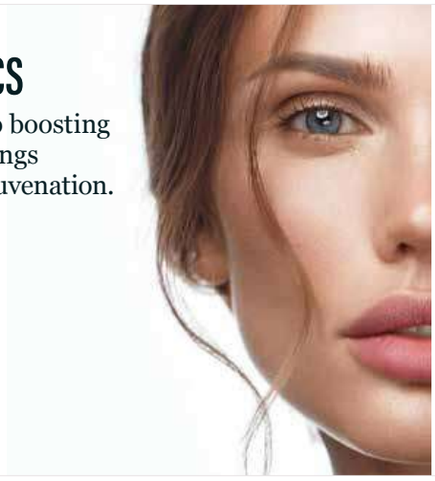
Step into the HighOnLove Playground! Try your luck at our glam grab machine — a fun, arcade-style claw game — and play for the chance to win a surprise treat! It's playful, it's pampering, and it's all yours to snag.

ENLIGHTENED SUCCESS INSTITUTE

Step into your power. Bring your biggest life challenge — and in just 10 minutes, experience how a powerful mindset shift can help you see it in a whole new light. This is your moment to reset, refocus, and rise.

COSMEDICA AESTHETICS

Experience an Exion Face lip boosting treatment and discuss all things aesthetics for beauty and rejuvenation.



UPGRADE LABS

Experience Lymphatic Drainage pants -- put on over your clothes - for compression, massage, detoxification and circulation, and lymphatic drainage. While experiencing the Lymphatic Drainage pants, we will also put a red light over your face for additional anti-aging, collagen boosting treatment! Will not affect your makeup.

SPA COMFORT FOOT X COZY FOOT SPA

Indulge in a mini neck massage inspired by Spa Comfort Foot x Cozy Foot Spa's signature head massage experience.

ORRIS LABS

Make your own perfume at the Orris Labs perfume making station! Get an additional gift for an IG Follow!

OXYGEN YOGA FITNESS

“I Love My Life” Custom Charm Bracelet! At Oxygen Yoga & Fitness we don’t sweat, we shine—and now you can shine even brighter. Create a custom bracelet with charms that reflect your strength, balance, and self-love, and leave with the ultimate wellness-inspired accessory.

OUTNOD

Get a scalp analysis and get an analysis on your hair and scalp health.

GINGERBUG

"The Gingerbug Gut Glow Shot": A glamorized “shot bar” with tiny glasses of Gingerbug wellness shots, styled like luxe mini cocktails.

ADVANCED REJUVENATION MEDICAL SPA

Sign up for a 15 minute EmScuplt NEO body contouring session -- could be Quads, Butt or Abs!

GLASS SKIN MED SPA

+ MORE!

MEDIA ROOM OPEN FOR SPONSORS - 2:00 - 9:00PM

4:30PM

main event

An immersive experience where general admission and VIP guests can explore curated shopping, engage with top-tier panel discussions featuring industry leaders and connect with a powerful community—all designed to inspire and elevate every aspect of modern womanhood.

WELCOME TO THE MODERN DAY WIFE

POWER PANELS

Listen to dynamic conversations featuring women who have defined their own eras in beauty, fashion, wellness, and business. From industry icons to emerging trailblazers, these panelists will offer invaluable insights on staying empowered, evolving with the times, and defining success on your own terms.

4:30PM BEAUTY & WELLNESS PANEL

MODERATED BY LISA PISANO
FOUNDER OF SOULFULL YOGA AND WELLNESS RETREATS

Featuring top experts to share insider tips, trends, and transformative insights on skincare, beauty, and holistic well-being, empowering women to look and feel their best from the inside out.

INDUSTRY EXPERT
ANGELA MUSTONE
FOUNDER AND OWNER OF HIGHONLOVE

INDUSTRY EXPERT
ALEXA CAMPBELL
FOUNDER OF PENNY LANE ORGANICS

INDUSTRY EXPERT
CHANTAL MAZZONE
CLINIC DIRECTOR, SENIOR NURSE INJECTOR, OWNER COSMEDICA AESTHETICS

INDUSTRY EXPERT
OLGA ROBERTS
CO-FOUNDE OF COLLAGE

INDUSTRY EXPERT
ANQI XIA
FOUNDER, COMFORT FOOT SPA AND COZY FOOT SPA

INDUSTRY EXPERT
REBECCA MCLAUGHLIN
OXYGEN YOGA FITNESS

INDUSTRY EXPERT
ROBERTA HARVEY
FOUNDER OF GLASS SKIN MED SPA

5:00PM FASHION & LIFESTYLE PANEL

MODERATED BY SUZY TAMASY
PUBLISHER & CHIEF EDITOR, BIZFASHION

Diving into the latest style trends, personal branding, and luxury living, this panel features industry leaders who reveal how to cultivate confidence, elegance, and a modern, aspirational lifestyle.

INDUSTRY EXPERT
CHARLENE ARIANNA
FOUNDER OF CHARLENE ARIANNA PHOTOGRAPHY

INDUSTRY EXPERT
SARAH HERSCHEID
FOUNDER OF BOUTIQUE SIGNÉ SARAH INC

INDUSTRY EXPERT
LIANA LOUZON
FOUNDER AND DESIGNER AT ROCKING VIBE INC.

INDUSTRY EXPERT
WHITNEY HARTSHORN
FOUNDER OF WOVEN CLOTHING BOUTIQUE + STYLING STUDIO

INDUSTRY EXPERT
BRIDGET MCCLUCKIE
BIKINIS BY BRIDGET, DESIGNER & STORE OWNER

INDUSTRY EXPERT
ANDREA MARCZENKO
MEDICAL AESTHETICIAN OCULAR HYGIENIST, YOUR PERFECT SKIN

5:30PM BUSINESS & ENTREPRENEURSHIP PANEL

MODERATED BY JEN SZPIGIEL
FOUNDER + CEO OF BECOMING ICONIC + EDITOR-IN-CHIEF OF THE ICONIC MAGAZINE

Featuring a powerhouse discussion where successful founders and executives share their journeys, strategies, and must-know advice on scaling businesses, building brands, and achieving financial success.

INDUSTRY EXPERT
LIN YUAN-SU
FOUNDER OF ENLIGHTENED SUCCESS INSTITUTE

INDUSTRY EXPERT
MEGAN SILK
CO-FOUNDER OF GINGERBUG

INDUSTRY EXPERT
KIMBERLY JUKICA
CO-FOUNDER OF REAL PAJAMAS

INDUSTRY EXPERT
ROSE JEANS
ADVANCED REJUVENATION MEDICAL SPA

INDUSTRY EXPERT
AMEERAH GHAFFAR
FOUNDER OF ORRIS LABS

INDUSTRY EXPERT
HANA JAMES
CO-FOUNDER, GREENHOUSE

6:00PM INNOVATION PANEL – POWERED BY NIKI INC

MODERATED BY NIKI PAPAIOANNOU
FOUNDER OF NIKI INC

The Innovation Panel spotlights trailblazing entrepreneurs, lifestyle experts and business leaders who are redefining the future across industries. Expect powerful insights, breakthrough ideas, and actionable strategies to spark your next big move.

INDUSTRY EXPERT
SHALINI DHARNA
CPA, FINANCIAL ADVISOR, "GIRL MATH" DE-MYSTIFIER, TAXES & WEALTH

INDUSTRY EXPERT
VAL VEE
FOUNDER OF UNLEASHED CONFIDENCE™

INDUSTRY EXPERT
SIOBHAN LABAN AND NICOLE JEANNEAULT
OWNERS OF JUST SIMPLY XO

INDUSTRY EXPERT
KAREN FRASCA MODESTINO
OWNER OF UPGRADE LABS

INDUSTRY EXPERT
LATAUNYA FORREST
FOUNDER OF OUTNOD

6:30PM FIRESIDE CHAT I & II

Let's talk...

ALESSANDRA OCAMPO
Principal Lawyer of Vantage Law

MODERATED BY KRISTINA BARTOLD
Co-Founder of The Social Snippet & High Vibe Women

DR. MARJORIE DIXON
Founder, CEO & Medical Director of Anova Fertility

MODERATED BY CARE KUNDELL
Founder of VIVA Collective Co.

7:00PM CELEBRITY PANEL

Featuring renowned figures sharing their experiences, career highs and lows, and personal wisdom, giving attendees an exclusive look into the world of fame, success, and empowerment.

MODERATED BY

meagan elieff and meghan fialkoff

COFOUNDERS OF MODERN DAY WIFE

HANNAH WRIGHT
WINNER OF LOVE ISLAND

ASHLEY FREEBORN
FOUNDER OF SMASH + TESS

AICHA
CONTENT CREATOR

8:00 - 8:30PM

TIME FOR THE EXCLUSIVE MODERN DAY WIFE

fashion show

WOVEN

SMASH+TESS

nest® designs

BIKINIS BY BRIDGET

TORONTO FASHION ACADEMY

REAL. pajamas

9:00PM

swag bag pickup

& FAREWELLS

THANK YOU!

SEE YOU SOON