MODERN DAY WIFE

THE ICON edit

FAIRMONT CHICAGO

MARCH 08 2026

[A MODERN DAY WIFE EVENT]

WHERE MODERN WOMEN REFINE WHAT MATTERS

MODERN DAY WIFE

Fairmont

NEWSBEAUTY

BUSINESS JOURNAL

yelp

3:00 - 4:00PM

PRE-EVENT

GET EXCLUSIVE EARLY ACCESS TO MASS CURB BRAND EXPERIENCES, BRAND ACTIVATIONS AND OPPORTUNITIES

- MUSIC BY DJ NEV VANS
- SERIAL PERFORMANCE BY ELECTRIC VIOLINIST, TIFFANY MOORE

The Icon Edit is a curated Women's Brand experience by Modern Day Wife designed to celebrate the women who are shaping life into their 30s.

This is not just a networking event.
It's an intentional space for brands to meet their target audience.

Rooted in the Modern Day Woman's Pledge, the new Empty The Icon Edit brings together founders, creators, marketers, retailers, and ambassadors for an elevated gathering centered around relationships, sharing and conversation.

EMBARK IN OUR CURATED BRAND EXPERIENCES ALL WHILE LIVING (only upon availability)

NORTHSTAR LEADERSHIP
Experience TBD

KRISTINE 7 COLLECTIONS
Experience TBD

THE ONE SPA CHICAGO
Experience TBD

CCRM FERTILITY - NAPERVILLE
Experience TBD

+ MORE!

3:00 - 6:00PM

MAIN EVENT

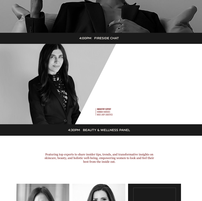
An immersive experience where general admission and VIP guests can explore curated brand booths, attend panels, and participate in activations designed to inspire and connect with a powerful community—all designed to inspire and elevate every aspect of modern sisterhood.

WELCOME TO THE MODERN DAY WIFE

POWER PANELS

Hear from women who are redefining wellness, fashion and brand-driven news one in beauty, business and lifestyle. Expect honest conversations, practical insights, and inspiration that connects with real life. Each panel is designed to leave you with something you can use, share and apply immediately.

4:00PM - FIRESIDE CHAT



4:30PM - BEAUTY & WELLNESS PANEL

Producing top experts to share familiar tips, trends, and transformative insights on skincare, beauty, and holistic well-being, empowering women to look and feel their best from the inside out.

MODERATOR
LIZ BLACK
CHICAGO'S SUNSHINE MAKER

PANELIST
LINDSAY GOOD
CHICAGO'S SUNSHINE MAKER

PANELIST
TBD
TBD

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5:00PM - FASHION & LIFESTYLE PANEL

Diving into the latest style trends, personal branding, and luxury living, this panel features industry experts who are redefining what it means to be confident, elegant, and a tastemaker, inspirational lifestyle.

MODERATOR
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CHICAGO'S SUNSHINE MAKER

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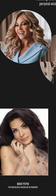
5:30PM - BUSINESS & ENTREPRENEURSHIP PANEL

Producing a powerhouse discussion about successful founders and innovators—those who have built brands, led teams, and navigated the ups and downs, building brands, and achieving financial success.



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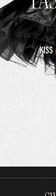

PANELIST
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CHICAGO'S SUNSHINE MAKER

6:00PM - POWER COUPLE PANEL

An intimate conversation with high-performing couples who are building legacy together. Expect honest discussions on partnership, ambition, and the realities of building a life at the intersection of marriage leadership, parenting, entrepreneurship, and identity—without losing connection.

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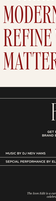
PANELIST
LINDSAY GOOD
CHICAGO'S SUNSHINE MAKER

6:30PM - CELEBRITY PANEL

Featuring renowned figures sharing their experiences, career highs and lows, and personal wisdom, giving attendees an exclusive look into the world of fame, success, and entrepreneurship.

MODERATOR BY
MEAGAN FLEHY
AND MEGHAN FLAHERTY
FOUNDERS OF MODERN DAY WIFE



MAE PUTZ
TV PERSONALITY & ACTRESS

LEXI GAMS
ACTRESS

JIA FARR
DESIGNER, FOUNDER & ENTREPRENEUR
AFTERPARTY HOST

MEGAN PUTZ
TV PERSONALITY & ACTRESS

CHRISTINA
TV PERSONALITY

BELLE BRENTON
ENTRE TRADE FOUND, FOUNDER & CEO TBC

7:00 PM

FASHION SHOW

ARACELI DESIGNS

MSS ❤ MY S.W.A.G. FASHIONS

+ MORE TO COME

8:00PM

SWAG BAG PICKUP

& FAREWELLS

THANK YOU!

SEE YOU SOON

THEMODERNDAYWIFE.COM