MODERN DAY WIFE

THE ICON *edit*

FAIRMONT CHICAGO

MARCH 06 2026

[A MODERN DAY WIFE EVENT]

WHERE MODERN WOMEN

MODERN DAY WIFE

Fairmont CHICAGO MILLENNIUM PARK

NEWBEAUTY

REFINE WHAT MATTERS

2:30 - 4:00PM

PRE-EVENT

GET EXCLUSIVE EARLY ACCESS TO PHOTO OPPS,
BRAND EXPERIENCES, BRAND POP UPS AND SHOPPING

+ MUSIC BY DJ NEIV HANS
+ SPECIAL PERFORMANCE BY ELECTRIC VIOLINIST, TIFFANY MOORE
+ 360 PHOTOBOOTH BY 4SURE ENTERTAINMENT

The Icon Edit is a curated Women's Month experience by Modern Day Wife designed to celebrate the women who are stepping fully into their era.

This is not just a networking event.
It's an intentional celebration of what it means to be iconic today.

Rooted in the belief that every woman is building her own legacy, The Icon Edit brings together founders, creatives, mothers, executives, and visionaries for an elevated gathering centered around confidence, clarity and community.

ENGAGE IN OUR CURATED BRAND EXPERIENCES ALL NIGHT LONG
(only upon availability)

NORTHSTAR LEADERSHIP
Experience TBD

KRISTINE T COLLECTIONS
Experience TBD

THE ONE SPA CHICAGO
Experience TBD

CCRM FERTILITY- NAPERVILLE
Experience TBD

JOANNE THE FACE MAKER
Experience TBD

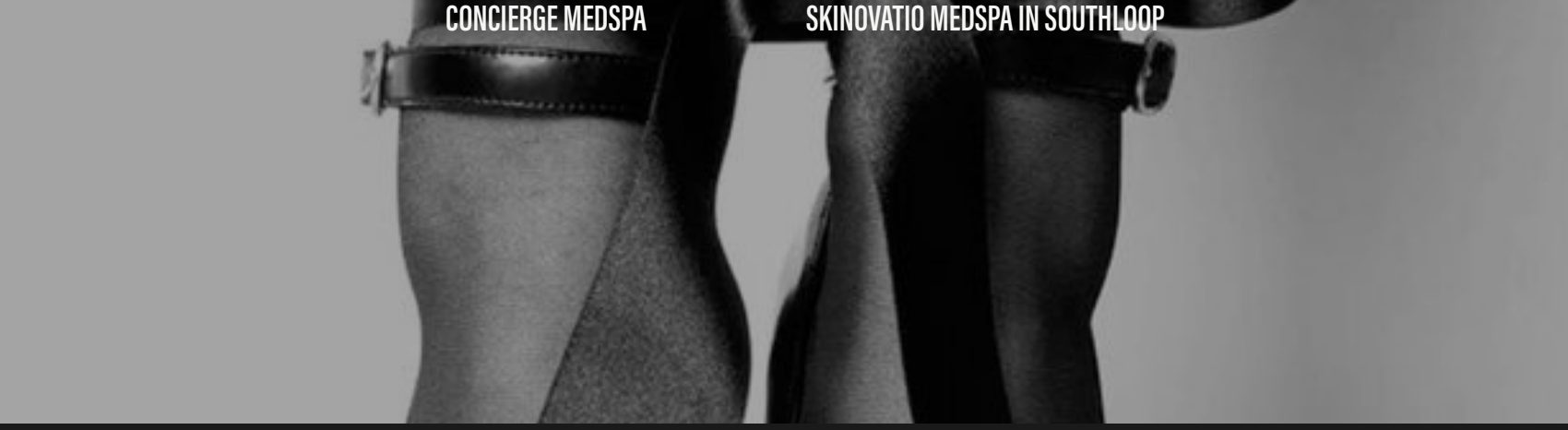
SHOOT
Headshot Photo Station - Revamp your brand!

SYNERGY SPINE & PERFORMANCE
Experience TBD

ONTO HEALTH
Experience TBD

BLUEPATH LONGEVITY
Experience TBD

+ MORE!



3:00 - 8:00PM • 2ND LEVEL

MAIN EVENT

An immersive experience where general admission and VIP guests can explore curated shopping, engage with top-tier panel discussions featuring industry leaders and connect with a powerful community—all designed to inspire and elevate every aspect of modern womanhood.

WELCOME TO THE MODERN DAY WIFE

POWER PANELS

2ND LEVEL • GOLD ROOM

Listen to dynamic conversations featuring women who have defined their own eras in beauty, fashion, wellness, and business. From industry icons to emerging trailblazers, these panelists will offer invaluable insights on staying empowered, evolving with the times and defining success on your own terms.

4:00PM FIRESIDE CHAT I

INDUSTRY EXPERT
HANNAH HURCKES
BOSS LADY LOGISTICS

MODERATED BY
CRYSTAL KENDZIOR
FOUNDER, MOST ELIGIBLE

4:15PM FIRESIDE CHAT II

MODERATED BY
CHELSEA KELLER
SPONSORSHIPS & PARTNERSHIPS MANAGER

INDUSTRY EXPERT
DR. IJ IKO
PINNACLE FERTILITY

4:30PM BEAUTY & WELLNESS PANEL

Featuring top experts to share insider tips, trends, and transformative insights on skincare, beauty, and holistic well-being, empowering women to look and feel their best from the inside out.

MODERATOR
KATE MCCARTHY
YELP CHICAGO COMMUNITY MANAGER

INDUSTRY EXPERT
LAURA BENAROSCH
COO OF CONCIERGE AESTHETICS AND PLASTIC SURGERY

INDUSTRY EXPERT
LUCY ELBARIDI
DIRECTOR OF MARKETING AND OPERATIONS – THE ONE SPA CHICAGO

INDUSTRY EXPERT
DR. FABIOLA BALMIR, MD
REPRODUCTIVE ENDOCRINOLOGIST CCRM FERTILITY- NAPERVILLE

INDUSTRY EXPERT
JULIA HOLDEN
HOLDEN LIFESTYLE HEALTH

INDUSTRY EXPERT
TRACY L. ANDERSON
CLASSICAL PILATES INSTRUCTOR OF FUNDAMENTAL FLOW BY TRACY

INDUSTRY EXPERT
KELLY RYAN
MINIMALLY INVASIVE GYNECOLOGIC SURGEON

5:00PM FASHION & LIFESTYLE PANEL

Diving into the latest style trends, personal branding, and luxury living, this panel features industry leaders who reveal how to cultivate confidence, elegance, and a modern, aspirational lifestyle.

MODERATOR
BRIANA OWENS
CHICAGO EDITOR, KNOCKTURNAL

INDUSTRY EXPERT
ALEXZANDRA GIORDANO
FOUNDER, GENESI DESIGN STUDIO

INDUSTRY EXPERT
KRISTINE THEODORE
KRISTINE T. COLLECTIONS

INDUSTRY EXPERT
ALYSON THOMPSON
BIRDCAGE AND BLUSHERS WEDDINGS

INDUSTRY EXPERT
JOANNE NOKIELSKI
JOANNE NOKIELSKI, NP - THE FACE MAKER

INDUSTRY EXPERT
JENNIFER BEYERS
EVRMORE EXTENSIONS FOUNDER

INDUSTRY EXPERT
DR. VERNIESE LORIELLE MOORE
VIE LORIE FOUNDER

INDUSTRY EXPERT
MAKUYO
FOUNDER OF SIIKA HERB + HONEY CO.

5:30PM BUSINESS & ENTREPRENEURSHIP PANEL

Featuring a powerhouse discussion where successful founders and executives share their journeys, strategies, and must-know advice on scaling businesses, building brands, and achieving financial success.

MODERATOR
DANIELLE ROSE AND KIMBERLY DIFRANCO
FOUNDERS, EMPOWERHER CHICAGO

INDUSTRY EXPERT
KATE JOHNSON
THE BRIDAL BEAUTY TEAM

INDUSTRY EXPERT
SHAWNA KORTH
CERTIFIED CLINICAL TRICHOLOGIST

INDUSTRY EXPERT
ANNIE YATCH
REINVENTION STRATEGIST, CEO OF NORTHSTAR LEADERSHIP & REINVENTION

INDUSTRY EXPERT
AMANDA STICKEL
CEO, STICKEL FINANCIAL SERVICES

INDUSTRY EXPERT
CYNTHIA BOLTON-SMITH
CEO, CCS INTERIOR DESIGN GROUP

INDUSTRY EXPERT
MIRELA SABANAGIC
DIRECTOR OF EDUCATION & MARKETING, BEAUTY CRAFT

6:00PM RELATIONSHIP & WELLNESS

An intimate conversation with high-performing couples who are building legacy together. This panel explores the intersection of ambition and intimacy — how modern partners navigate leadership, parenting, entrepreneurship, and identity without losing connection.

MODERATOR
AMANDA ERNST
MARKETING MANAGER, FAIRMONT CHICAGO

INDUSTRY EXPERT
ASHUNTA SHERIFF
CELEBRITY MAKEUP ARTIST

INDUSTRY EXPERT
CORR KENDRICKS
ACTOR & MUSICAL ARTIST

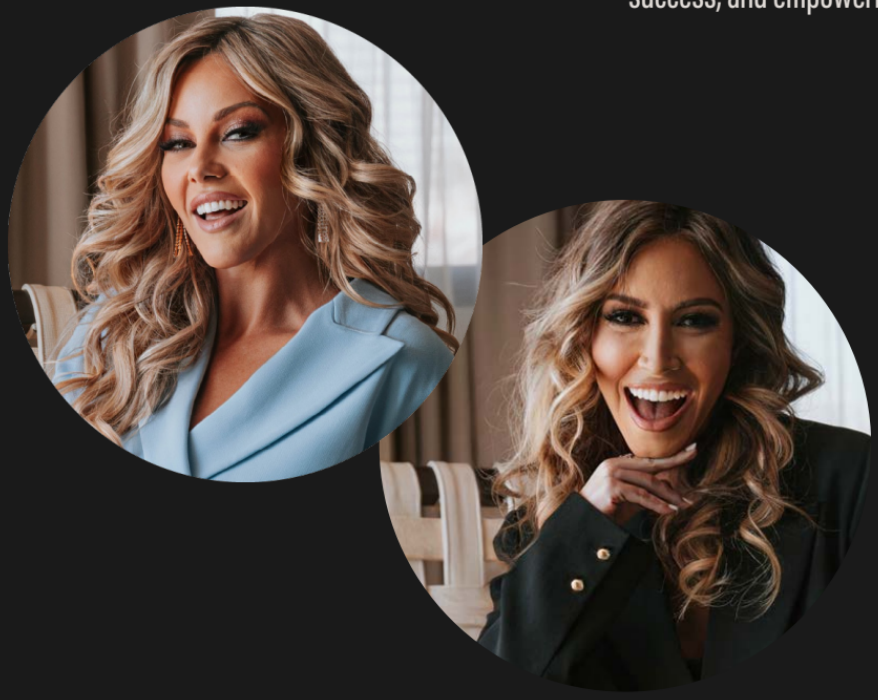
INDUSTRY EXPERT
SYEDA MADANI
BLUEPATH LONGEVITY

INDUSTRY EXPERT
DR. JEELANI
CEO & FOUNDER OF ONTO HEALTH

INDUSTRY EXPERT
DR. MONICA STEPHANS
SYNERGY SPINE & PERFORMANCE

6:30PM CELEBRITY PANEL

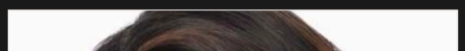
Featuring renowned figures sharing their experiences, career highs and lows, and personal wisdom, giving attendees an exclusive look into the world of fame, success, and empowerment.

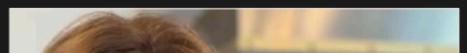


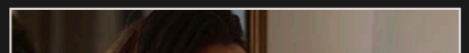
MODERATED BY

MEAGAN ELIEFF AND MEGHAN FIALKOFF

FOUNDERS OF MODERN DAY WIFE







MARI PEPIN
THE BACHELOR & BACHELOR IN PARADISE

CATIE KEOGH
CONTENT CREATOR

JEN ADAMS
CREATOR CO-FOUNDER, INTERIORDESIGNERELLA,
GOTOLINKS, & DRIVVEN

PARISA SHIFTEH
THE BACHELOR & BACHELOR IN PARADISE

DINA LUPANCU
THE BACHELOR

KELLIE SBROCCHI
CONTENT CREATOR, SPEAKER, PODCASTER, & EVENT HOST

JULIA PARZYCK
CREATOR, INCLUSIVE STYLIST + CONFIDENCE
COACH FOR EVERYBODY

7:00 PM • INTERNATIONAL BALLROOM

TIME FOR THE EXCLUSIVE MODERN DAY WIFE

FASHION SHOW

ARACELI DESIGNS

KISS 💋 MY S.W.A.G. FASHIONS

RANDA ROSE

+MORE TO COME

8:00PM

SWAG BAG PICKUP

& FAREWELLS

THANK YOU!

SEE YOU SOON

THEMODERNDAYWIFE.COM